

Exhibit & Sponsorship Opportunities

Reach Your Target Market

2009 ASCA Annual Conference

December 2–5, 2009

Hyatt Regency Monterey • Monterey, California



asca AMERICAN SOCIETY *of*
CONSULTING ARBORISTS

Don't miss this once-a-year opportunity

Don't miss this once-a-year opportunity to reach your target market! At the 2009 ASCA Annual Conference, you will find the finest in arboriculture, the members of the American Society of Consulting Arborists. This year's conference returns to the west, for the first time in Monterey! Last year ASCA members attended this conference in record numbers and, because of this location, we only expect those numbers to grow!

Why exhibit and sponsor?

Sponsoring events/materials and exhibiting at the conference brings attention to your company and demonstrates your support for ASCA and its members. Enjoy the exclusivity of being a sponsor and exhibitor. Because the number of opportunities is limited, this is a prime way to position your company to stand out from the rest.

ASCA 2009 Annual Conference

Your target market	Consulting Arborists
Focus	Consulting Arboriculture, services to consulting businesses
When	December 2-5, 2009
Where	Hyatt Regency Monterey • Monterey, California

Reach ASCA members directly and maximize the effectiveness of your marketing dollars. **Sign up today!**

But act now!

If you would like your company to be listed in the Conference registration brochure, your payment must be received by **Friday, July 10, 2009**. Sponsorships and exhibits received after this date will not be listed in the registration brochure, however, they will be recognized in the Conference program.

Opportunities are available on a first-come, first-served basis, so sign up now!



Enhance your visibility

Exhibits

Exhibiting at the 2009 ASCA Annual Conference gives you the ability to make personal connections with your current and potential clients. Give attendees the opportunity to try out equipment, view your product and speak directly with you! Distinguish your company and product from others in the marketplace by reserving your table-top exhibit today!

Sponsorships

The following sponsorships give you the unique opportunity to get your company's name in front of the Consulting Arborist community.

Platinum Sponsor

- Full page color back cover advertisement in the 2009 conference notebook
- One (1) complimentary full meeting registration
- Listing in the 2009 conference program
- Listing in the 2009 conference notebook and CD
- Listing in the ASCA newsletter
- Listing on the ASCA website in conjunction with the meeting
- Listing on the CD label and on the CD Welcome page
- Company brochures at registration area
- Company recognition on special on-site signs

Annual Conference Notebook and CD Sponsor	\$5,000
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Gold Sponsor

- Half page color inside back cover advertisement or full page B&W advertisement in the 2009 conference notebook (based on availability)
- Listing in the 2009 conference notebook and CD
- Listing in the 2009 conference program
- Listing in the ASCA newsletter
- Listing on ASCA website in conjunction with the meeting
- Company brochures at registration area
- Company recognition on special on-site signs

Reception Co-Sponsor (3 available)	\$3,500
Computer Printer Stations	\$3,500

Silver Sponsor

- Half page B&W advertisement in the 2009 conference notebook
- Listing in the 2009 conference program
- Listing in the 2009 conference notebook and CD
- Listing in the ASCA newsletter
- Listing on ASCA website in conjunction with the meeting
- Company brochures at registration area
- Company recognition on special on-site signs

Audio Visual Equipment Co-Sponsor (3 available)	\$2,500
Continental Breakfast – Thursday, Friday, Saturday	\$2,500
Thursday Lunch Co-Sponsor	\$2,500
Friday Lunch Co-Sponsor	\$2,500

Bronze Sponsor

- Listing in the 2009 conference notebook and CD
- Listing in the 2009 conference program
- Listing in the ASCA newsletter
- Company recognition on special on-site signs

Coffee Break Co-Sponsor – Thursday	\$1,000
Coffee Break Co-Sponsor – Friday	\$1,000
Coffee Break Co-Sponsor – Saturday	\$1,000
ASCA Lanyards (neck chains)	\$750
Registration Materials (badges/holders/ribbons)	\$500
Speakers' Fees Sponsor (10 sponsorships available)	\$500

General Sponsor

- Listing in the 2009 conference notebook and CD
- Listing in the 2009 conference program

General Donation (any amount)	\$
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The due date to be listed in the Annual Conference brochure is Friday, July 10, 2009.



Exhibitor/Sponsor Application

Conference Brochure Listing

To list your company in the conference registration brochure, payment must be received by **Friday, July 10, 2009**.

Sponsorship and Exhibit Deadline

Sponsorships and table-top exhibit spaces are limited! Please return this form with your payment, by mail or fax, to the ASCA office by **Friday, October 30, 2009**. Space will be assigned on a first-come, first-served basis. Please email your company logo either as a Hi-res Jpeg or EPS file to gjan@mgmtsol.com.

Exhibitor / Sponsor Contact Info

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

On-site Exhibit Staff:

Name _____

Name _____

Name _____

Products & Services

Please print or type a 2-3 sentence description to be used for promotional purposes.

Table-top Exhibit Fees

	Exhibit Fee*	Additional Exhibit Staff**
ASCA Member	\$825	\$275/pp
Non Member	\$1,100	\$275/pp

* Exhibit fee includes one full conference registration, (1) 6' x 30" table top with one (1) chair and complimentary lunch and reception tickets for one (1) exhibitor staff person.

** Includes complimentary lunch and reception tickets. It does not include conference sessions.

Cancellation Policy: Cancellations received in writing by November 2, 2009 will be subject to a 25% cancellation fee. Cancellations made after November 2, 2009 will receive no refund.

Disclaimer: Exhibitor/Sponsor assumes responsibility and agrees to indemnify and defend ASCA and the Hyatt Regency Monterey and their respective employees and/or agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that neither ASCA nor the Hyatt Regency Monterey maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

Sponsorship Levels

Platinum Sponsor	
<input type="checkbox"/> Annual Conference Notebook or CD Sponsor	\$5,000
Gold Sponsor	
<input type="checkbox"/> Reception Co-Sponsor (3 sponsorships available)	\$3,500
<input type="checkbox"/> Computer Printer Stations	\$3,500
Silver Sponsor	
<input type="checkbox"/> Audio Visual Equipment Co-Sponsor (3 sponsorships available)	\$2,500
<input type="checkbox"/> Continental Breakfast – Thursday, Friday, Saturday	\$2,500
<input type="checkbox"/> Thursday Lunch Co-Sponsor	\$2,500
<input type="checkbox"/> Friday Lunch Co-Sponsor	\$2,500
Bronze Sponsor	
<input type="checkbox"/> Coffee Break Co-Sponsor – Thursday	\$1,000
<input type="checkbox"/> Coffee Break Co-Sponsor – Friday	\$1,000
<input type="checkbox"/> Coffee Break Co-Sponsor – Saturday	\$1,000
<input type="checkbox"/> ASCA Lanyards (neck chains)	\$750
<input type="checkbox"/> Registration Materials (badges/holders/ribbons)	\$500
<input type="checkbox"/> Speakers' Fees Sponsor (10 sponsorships available)	\$500
General Sponsor	
<input type="checkbox"/> General Donation (any amount)	\$
Total Contribution	\$

Payment Information

Amount Enclosed	\$
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Check (make payable to ASCA - U.S. Funds only) VISA MasterCard

Account # _____

Expiration Date _____

Cardholder Name _____

Security Code _____

Signature _____

American Society of Consulting Arborists

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